

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 407287

1. THE NAME OF THE CANDIDATE IS: Carlos Gimenez
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Mayor in  
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
~~THE~~ Carlos Gimenez Re-Election Campaign
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Tom McDonald
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
Tere Gutierrez  
Name  
3733 SW 149th Ave  
Address  
786 253 6317  
Phone Number
6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:  
Tom McDonald  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.

**ORDER**

WPLG, INC.

Sara Reynolds-Political

MIA

LOC

**Orders**  
**Order / Rev:** 407287  
**Alt Order #:**  
**Product Desc:** PC  
**Estimate:**  
**Flight Dates:** 09/25/16 - 09/25/16  
**Original Date / Rev:** 09/23/16 / 09/23/16  
**Order Type:** GENERAL

Primary AE:

Sales Office:

Sales Region:

**Agency**  
**Name:** G Media Group, The  
**Buying Contact:** Tere Gutierrez  
**Billing Contact:**  
 3733 SW 149th Avenue  
 Miami, FL 33185

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Calendar

EOM/EOC

15%

**Advertiser**  
**Name:** POL/Carlos Gimenez Mayor  
**Demographic:** A25-54  
**Product Codes:** PL-Local-Political  
**Priority:** P-2  
**Revenue Codes:** AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

00:15:00

General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/01/16   | 09/25/16 | 3       | \$300.00     | \$255.00   |

**Totals**

| Month          | # Spots  | Gross Amount    | Net Amount      | Rating      |
|----------------|----------|-----------------|-----------------|-------------|
| September 2016 | 3        | \$300.00        | \$255.00        | 0.00        |
| <b>Totals</b>  | <b>3</b> | <b>\$300.00</b> | <b>\$255.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive       | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------------|--------------|--------------|-------------------------------|---------|
| Sara Reynolds-Political | MIA          | LOC          | Start Of Order - End Of Order | 100%    |

| Ln                         | Ch   | Start             | End             | Inventory Code          | Break | Start/End Time | Days              | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|----------------------------|------|-------------------|-----------------|-------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1                        | WPLG | 09/25/16          | 09/25/16        | TWISF/Michael Putney CM | CM    | 1130a-1230p    | -----S            | :30 | 3     | \$100.00    | LUR | 0.00          | NM   | 3     | \$300.00 |
| This Week in South Florida |      |                   |                 |                         |       |                |                   |     |       |             |     |               |      |       |          |
|                            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                      |      | 09/19/16          | 09/25/16        | -----S                  |       |                | 3                 |     |       | \$100.00    |     | 0.00          |      |       |          |
| Totals                     |      |                   |                 |                         |       |                |                   |     |       |             |     |               |      | 3     | \$300.00 |